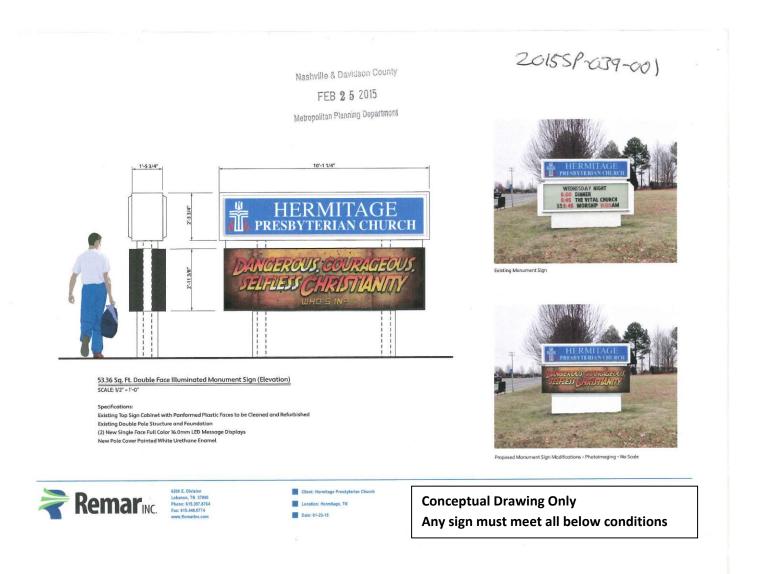
## Hermitage Presbyterian Church Sign SP District (2015SP-039-001)

Purpose: To permit a LED informational sign.



## SPECIFIC LED SIGN CONDITIONS

- 1. The proposed sign shall only replace the existing reader board sign and shall be placed at the location of the existing reader board sign.
- 2. The sign shall be limited to no more than three feet in height and eleven feet in length with a total maximum sign area of 33 square feet per side.
- 3. All portions of the message must have a minimum duration of eight seconds and must be a static display. There shall be no appearance of a visual dissolve or fading, in which any part of one message, image, or display appears simultaneously with any part of a second message, image, or display. Further, there shall be no appearance of flashing or sudden bursts of light, and no appearance of video motion, animation, movement, or flow of the message, image, or display.
- 4. The intensity and contrast of light levels shall remain constant throughout the sign face. The electronic components of the sign shall shut off between the hours of 10:00 pm and 6:00 am, and shall use automatic day/night dimming software to reduce the illumination intensity of the sign from dusk until 10:00 pm.

5. The maximum brightness levels shall not exceed 0.2 (two tenths) foot-candles over ambient light levels measured within 150 feet of the source. Certification must be provided to Metro by the sign company prior to the issuance of the sign permit.

## **Compliance with CCM Policy**

T3 Suburban Residential Corridor (T3 RC) policy is intended to preserve, enhance and create suburban residential corridors that support predominately residential land uses; are compatible with the general character of suburban neighborhoods as characterized by development pattern, building form, land use, and associated public realm; and that move vehicular traffic efficiently while accommodating sidewalks, bikeways, and mass transit.

<u>Suburban Open Space (T3 OS)</u> policy is intended to preserve and enhance existing open space in suburban areas. T3 OS policy includes public parks and may also include private land held in conservation by land trusts and private groups or individuals. Enhancements to existing open space are guided by the *Metropolitan Parks* and *Greenways Master Plan*. A variation of T3 OS – *T3 Potential Suburban Open Space (T3 POS)* – may also be utilized to create open space by identifying areas that should be used for suburban open space in the future. T3 POS policy is always used in combination with an alternate community character policy in case the property owner decides not to redevelop the land as open space.

## Policy consistency

The open space policy is associated with the Hermitage, which is to the northwest of the site. Since the site is developed, it would fall back to the Suburban Residential Corridor policy. The location of the sign is along a major arterial with four travel lanes, one turn lane and bike lanes. It is also adjacent to commercial and multifamily zoning. Since the proposed LED sign would be located along a major street at an intersection that includes multi-family and commercial zoning, then the proposed sign is generally not out of character with the surrounding area. Also, due to the proposed location along a major arterial and the surrounding zoning pattern, then the proposed sign would not be inconsistent with the policy.